

Products Purchased on Temu or Shein; Potential Safety Issues Identified.

November 17, 2025

About this study: By law, toys sold in the US are subject to over 100 different safety standards and tests – and are required to be tested and certified compliant before being sold. However, there is growing concern about unscrupulous sellers, including some on the websites Temu and Shein, whose products do not comply with the mandatory US toy safety standards. Our study applied just some of the most critical tests and requirements to 29 toys purchased from these two sites, and found numerous failures and safety issues.

Alarmingly, our study found significant safety concerns with 89% of the toys, and over 70% of them failed at least one laboratory safety test, performed by a government-accredited testing lab. These results seem to be just the ‘tip of the iceberg’ for these websites; indeed when subject to the full complement of required tests and standards, it is likely that the safety concerns go beyond what was found in these specific safety tests and assessments – and even beyond the products in this study.

Details (name verbatim from sales page)	Product Image and Sample #	Information on the Sales Pages	Results of Testing by Government-Accredited Laboratory and additional Safety Concerns	Summary
Temu listing: Toddler Tool Set - Wooden Kids Tools with Box/Bench, Educational Pretend Play Preschool Toy Gift for 2 3 4 5 Year Old Boys Girls Kids, STEM Fine Motor Skills Tool Set	 (Sample #1)	Conflicting and wrong age grade information. Product package age grade states 3 years + while the sales page (incorrectly) states 0+. Missing warning on sales page. The required Federal small parts warning statement that is on the product package is missing from the sales page. Note: This product is identical to Sample # 29, although the selling information provided to consumers is different and incorrect on this listing and this site.	Wrong Age Grading: Independent test laboratory assessed the actual product and determined that the appropriate age grade is 3 years + (and the information shown by the seller on the site was wrong).	Not appropriate for children under 3 years of age. Conflicting and wrong age grade information risks exposing children to toys that are not safe for their age. Missing required warning language.

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Temu listing: Educational Toy Wooden Montessori Pounding Toy - 4 IN 1 Wooden Play Set With Pound And Tap Bench, Xylophone, Shape Sorter Car, Push School Bus - Fun Toys For Kids Boys Girls, Birthday Gift	 (Sample #2)	Age Grade: The product was advertised as appropriate for children aged 12 months and over.	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory impact testing. Not permitted in toys for children under 3 years old. • Failed: Small ball choking hazard under mandatory small ball testing. Balls less than 1.75" diameter not permitted in toys for children under 3 years old. • Failed: Impaction hazards under mandatory toys with nearly spherical shape testing. The round head mallet passed through the gauge - not permitted in toys for children under 18 months old. • Other: Misleading warning statement on package: gives the appearance of a safety statement but does not warn of a hazard.	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking and impaction hazards. Plus added concerns about misleading warning statement and age information that risk exposing children to toys that are not safe for their age.
Temu listing: school-bus-wooden- toy-with-light-music- effects-educational- playset-for-boys- girls	 (Sample #3)	Age grade: The product was advertised as appropriate for children aged 18 months and over.	• Does not meet mandatory toy safety standard. • Failed: Impaction hazards under mandatory Preschool Play figures testing. Infant preschool play figures that pass through the gauge and less than 2.5" in height are not permitted in toys for children under 3 years old.	Not appropriate for children under 3 years of age, given this failure. Fails mandatory standard for Preschool Play Figures. Choking/impaction hazard. Inappropriate age information from the seller risks exposing children to toys that are not safe for their age.

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Temu listing: 8-in-1 Box for Babies And Infants, A Toy That Helps with Early Childhood Education And Development, Suitable for 0-3 Year Old Babies And Infants, A Toy Gift for Birthdays And Festivals	 (Sample #4)	Age grade: Conflicting age information on (outer) packaging and sales page (which both are also contradicted by some of the product's inner packaging).	Does not meet mandatory toy safety standard and regulation. Multiple test failures. Failed: Small ball choking hazard under mandatory small ball testing. Balls less than 1.75" diameter not permitted in toys for children under 3 years old. Failed: Strangulation hazard under mandatory cords, straps and elastics testing. Elastic strap admits the head probe. Not permitted in toys for children under 18 months old. Other: Contradictory age grading and warning statement on inner packaging are misleading and potential violations. The inner package for the rotating puzzle piece includes a 3+ age grade (that contradicts other product and sales page info) AND a warning statement advising (verbatim) "This product is not suitable for children under 36 months. Please handle the packaging materials in time. The packaging contains important information. Please keep in reserve."	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking and strangulation hazards. Plus added concerns about conflicting age information and warning statement, risk exposing children to toys that are not safe for their age.
Temu listing: Educational Busy Board Toys Sensory Toys, Travel Toys, Preschool Activities For Learning Fine Motor Skill Birthday Gift Party Present	 (Sample #5)	Note: We purchased two products, each from a different seller on the same site. They appeared identical upon arrival, but the age information on the individual sale pages was different and conflicting. Age Grade: Age shown for this sample was 0+. (See Sample 6 for info on the other one.)	Does not meet mandatory toy safety standard and regulation. Multiple test failures. Failed: Small parts choking hazard under mandatory as-received testing. Not permitted in toys for children under 3 years old. Failed: Small parts choking hazard under mandatory torque and tension testing. Not permitted in toys for children under 3 years old. Failed: Strangulation hazard under mandatory cords, straps and elastics testing. Cords longer than 12" are not	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking and strangulation hazards. Plus added concerns about missing packaging, labeling, instructions and assembly information. Risks exposing children to toys that are not safe for their age.

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			permitted in toys for children under 18 months old. • Failed: Strangulation hazard under mandatory cords, straps and elastics testing. Cords which form a loop that admit the head probe are not permitted in toys for children under 18 months old. • Other: No packaging, labeling or instructions provided. • No adult assembly instructions. Product included small components that would require adult assembly (thick, somewhat inflexible stickers that were intended to be applied to fabric components) but there is no mention of adult assembly.	
Temu listing: 7 Pages Of Busy Books- 97pcs 7in1 Toys ForGirl Birthday Gift -Preschool Learning Activities with Life Skill, ABC, 123, Shape, Color, Animal, Weather, Traveling Toys	 (Sample #6)	Note: We purchased two products, each from a different seller on the same site. They appeared identical upon arrival, but the age information on the individual sale pages was different and conflicting. Age Grade: Age shown for this sample was 12 months +. (See Sample 5 for info on the other one.)	• Does not meet mandatory toy safety standard and regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory as-received testing. Not permitted in toys for children under 3 years old. • Failed: Small parts choking hazard under mandatory torque and tension testing. Not permitted in toys for children under 3 years old. • Failed: Strangulation hazard under mandatory cords, straps and elastics testing. Cords longer than 12" are not permitted in toys for children under 18 months old. • Failed: Strangulation hazard under mandatory cords, straps and elastics testing. Cords which form a loop that admit the head probe are not permitted in toys for children under 18 months old. • Other: No packaging, labeling or instructions provided.	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking and strangulation hazards. Plus added concerns about missing packaging, labeling, instructions and assembly information. Risks exposing children to toys that are not safe for their age.

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			• No adult assembly instructions. Product included small components that would require adult assembly (thick, somewhat inflexible stickers that were intended to be applied to fabric components) but there is no mention of adult assembly.	
Temu listing: Wooden Ocean Creature Fishing Puzzle Toy - Interactive Parent-Youngsters Game with Colorful Marine Life Design, Cognitive Skill Development, Ideal Birthday or Holiday Gift for Youngsters, Interactive Learning Toy Ocean-themed Game Wooden Construction	 (Sample # 7)	Age grade: wrong age grade information. No age grade on product at all. Sales page lists 0+. No English language text on product. Independent test laboratory assessed the actual product and determined that the appropriate age grade is 3 years + (and the information shown by the seller on the site was wrong).	• Does not meet mandatory toy safety standard or regulation. • Failed: Small parts choking hazard. Missing small parts warning under mandatory small part testing. Not permitted in toys for children between 3 and 6 years old, when small parts are present as received. • Product is not labeled for US market. No English language on product; product language is entirely in Chinese. Since the product is not labeled for the US market it is also likely that the product was not designed and tested to comply with the stringent US mandatory safety standards and should not be marketed to US families.	Not appropriate for children under 3 years of age, given these failures. Fails mandatory toy safety standard. Choking hazard / small parts warning. Plus added concerns and evidence that this product was not designed for, or compliant with, requirements for the US market.
Temu listing: [Fantasy Fairy Tale Tent] Pink Castle Fantasy Fairy Tale Tent Kids Toy Tent Including Star Lights And Balloons, Boys And Girls Play Tent, Princess Theater, Birthday Holiday Gift, Safe Material Sold by Duo Sheng Trading	 (Sample #8)	Note – product is a play tent that includes both latex balloons and an electrical string light component. Age Grade: Conflicting and wrong age grade information. 0+ on packaging and sales page, but packaging and sales page both contain Federal balloon warning statement (required for latex balloons) stating not suitable for children under 8.	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory impact testing. Not permitted in toys for children under 3 years old. • Failed: Small parts choking hazard under mandatory tension testing. Not permitted in toys for children under 3 years old. • Failed: exposed components under mandatory battery operated toys testing. Battery compartment cover is not secured with a tool or fastener. Not permitted in toys for children under 3 years of age. • Failed: Balloon warning label does not meet mandatory labeling requirements.	Not appropriate for children under 8 years of age, and especially not children under 3 years, given these failures. Fails multiple mandatory toy safety standards. Multiple choking, ingestion, balloon and battery accessibility hazards identified. Excessive phthalate / chemical exposure hazard. Plus added concerns about inappropriate components that are not

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			Warnings present are inadequate in size, format and placement. Not permitted in toys for children under 8 years old as balloons present choking and ingestion hazard. • Failed: Chemical hazard under mandatory Phthalates testing. Four phthalates were each found at levels that exceeded the mandatory limit in toys for children under 13 years old. NOTE: one phthalate was found at 70 times the federal limit. • Failed: Battery safety hazard. Missing mandatory battery replacement instructions. Not permitted for battery-operated toys. • Other: Inappropriate components. The product is provided with accessories that are not safe or appropriate for the product and intended age grade. Balloons are not safe for children under 8 yrs (mandatory age and warning required) due to choking and ingestion hazards and the string lights and their battery compartment box are not appropriate for or designed to be for young children.	designed to be in toys or played with by small children.
Temu listing: Sweet Cakes Dessert House Kids Play Tent - Pink & Blue Candy-Themed Indoor/Outdoor Playpen with Safety Mesh, Thickened Baby Crawling Mat & Ocean Ball Pool Fence for Toddlers 0+	 (Sample #9)	Age grade: Contradicting and incorrect age grade information. Sales page indicates age of 0+. No packaging or instructions were supplied with the product. Online instruction manual contradicts the product title and advertised use ("Kids Play Tent" etc.) with statements that include "Keep away from children. Keep this product out of reach of children to prevent accidents."	• Other: No packaging or instructions were provided with the product. Instruction Manual provided on sales page only. • Other: Misleading & contradictory information. Online manual warns to keep product away from children, in contradiction to seller's age grade (0+), product title ("Kids Play Tent") and clear marketing as a children's product.	May not be safe or appropriate for children as marketed. Misleading & potentially incorrect information provided to consumer (incorrect age, etc.). Risks exposing children to toys that are not safe for their age. Missing packaging and instructions.

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Temu listing: 2 Pack Remote Control Car, Children's Toy Unicorn Car With Lights And Sound 1-3 Year Old Children's Toy, 2-4 Year Old Children Remote Control Car, The Perfect Easter Birthday Holiday Luxury Gift	 (Sample #10)	Age grade: Conflicting age grade information. The package shows age grade is 18 months +, but the sales page states contradictory information (12 months + in one place and 18 months + in another).	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory tension testing. Not permitted in toys for children under 3 years old. • Failed: Battery safety hazard. Missing mandatory battery replacement instructions. Not permitted for battery-operated toys. • Other: Misleading and possibly violative warning statement on package: gives the appearance of a safety statement, yet uses atypical and non-standard wording that attempts to place responsibility for safety of the product on the user: ("Warning: It is recommended that products are used under adult supervision to avoid choking hazards. Keep this plastic bag away from infants and children. The buyer assumes all responsibility for the use of this product. The seller is not responsible for negligence.")	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking and battery safety hazard. Plus added concerns about misleading warning statement and conflicting age information. Risks exposing children to toys that are not safe for their age.
Temu listing: Youngsters Musical Phone Toy & Early Learning Machine with Colorful Interactive Icons, Music & Lights - Educational Gift for Youngsters 0-3 Years, Christmas Halloween Present (Pink/Purple/Blue, Battery-Powered), Youngsters Toy	 (Sample #11)	Age grade: Only on sales page, none with product. Sales page advertises product as suitable for children 18 months +, but no age grade or packaging was provided with the product.	• Does not meet mandatory toy safety standard or regulation / Multiple test failures • Failed: Small parts choking hazard under mandatory tension testing. Not permitted in toys for children under 3 years old. • Failed: Impaction hazards under mandatory teether testing. The guitar head passed through the rattle/teether gauge. Not permitted in toys for children under 18 months old. • Other: Missing age grade information. No age grade on product or package.	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking & Impaction hazards. No age grade on product risks exposing children to toys that are not safe for their age.

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Temu listing: Baby Musical Phone Toy, Early Educational Learning Machine, With Colorful Cases, For 0-3 Years Old, Ideal Gift For Christmas And Halloween	 (Sample #12)	Age grade: Conflicting and incorrect age grade information. Sales page shows age grade as 18 months +, But the title of the item has conflicting age grade information (0 +). The age grade label on the bag containing the product is 18 months +.	• Does not meet mandatory toy safety standard or regulation • Failed: Impaction hazard under mandatory teether testing. The “antlers” protrude through the rattle/teether gauge. Not permitted in toys for children under 18 months old.	Not appropriate for children under 3 years of age, given the failure. Fails mandatory toy safety standards. Impaction hazard. Conflicting and incorrect age information risks exposing children to toys that are not safe for their age.
Temu listing: Make Some Noise Baby Doll With Baby Carriage Bottle Urinal Toiletries, Feeding And Toileting, Preschool Enlightenment Games Baby Doll Care Toy Set For Girl Play House Birthday Halloween Christmas Gift	 (Sample #13)	Age grade: Only on sales page, none with product. Sales page age grade of 3+. Product received without outer packaging and no age grade.	• Does not meet mandatory toy safety standard and regulation. Multiple test failures. • Failed: Pinch/entrapment hazard; Stroller locking mechanism. The stroller, while likely intended for the doll, was large enough for a child to sit on but did not have the required locking devices or clearances between moving or folding parts. Not permitted for toys. • Failed: exposed components under mandatory battery operated toys testing. Battery compartment fastener does not remain attached to the toy or battery compartment cover. Not permitted in toys when a fastener is used or required. • Failed: Battery safety hazard. Missing mandatory battery replacement instructions. Not permitted for battery-operated toys. • Other: No outer packaging and misplaced & undersized warning statement. The inner bag (for the doll) had a noncompliant undersized small part warning statement but no small parts. The bag carrying the accessories (which did include small parts) did not have a small part warning statement.	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Pinching, laceration, crushing hazards. Choking, ingestion and battery accessibility hazards. Plus added concerns about missing packaging and instructions, as well as misleading warning statement and age information, risk exposing children to toys that are not safe for their age.

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Temu listing: Wooden Busy Board Sensory Board for Youngsters with Switches & LED Lights, Travel Toy for Boys & Girls, Interactive LED Light Toy, Perfect Birthday, Halloween & Christmas Gift	 (Sample #14)	Age grade: Conflicting age grade information. Sales page lists the age grade as 12 months + but the instructions provided on the sales page state 3 years +. No age grade on package, but instructions state for 12 months +.	• Does not meet mandatory toy safety standard and regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory impact testing (pieces broke off). Not permitted in toys for children under 3 years old. • Failed: Exposed components under mandatory battery-operated toys testing. Battery compartment fastener does not remain attached to the toy or battery compartment cover. Not permitted in toys when a fastener is used or required. • Failed: Battery safety hazard. Missing mandatory battery instructions. Not permitted for battery-operated toys. • Other: Misleading warning statement. The rear panel of the package had a nonstandard, misleading & incorrect warning statement ("To be used under the direct supervision of an adult.").	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking hazard. Battery accessibility and exposed components hazard. Plus added concerns about misleading warning statement related to product use, and conflicting age information risk exposing children to toys that are not safe for their age.
Temu listing: Busy Board, Early Learning Educational Toy For Boys And Girls Aged 1 - 3, Children'S Sensory Toy	 (Sample #15)	Age grade: The product was advertised as appropriate for children aged 12 months +.	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory tension testing. Not permitted in toys for children under 3 years old. • Failed: exposed components under mandatory battery-operated toys testing. Battery compartment fastener does not remain attached to the toy or battery compartment cover. Not permitted in toys when a fastener is used or required. • Failed: Battery safety hazard. Missing mandatory battery replacement instructions. Not permitted for battery-operated toys.	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking, ingestion and battery accessibility hazards. Plus added concerns related to noncompliant and insufficient warning statement used.

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			• Other: Misleading and incorrect warning statement on bottom panel of package. Uses format of the federal small parts warning but states “Not suitable for children under 12 months. Must be used under adult supervision.”	
Temu listing: Toys for Babies 0-6 Months, 9in 1 Learning Educational Sensory Toys for Newborn, Includes High Contrast Cards, Spinning Drum, Teether And More	 (Sample #16)	Age grade: The product was advertised as appropriate for children aged 0 to 6 months. Sales page shows unsafe use. Sales page advertises the product being used in an unsafe manner – in a crib, similar to a crib bumper (which are banned for the US market).	• Other: product is advertised on its sales page being used in an unsafe manner – in a crib, similar to a crib bumper (which are banned for the US market).	Not safe for use as advertised. Product is marketed in online listing being used in an unsafe way. Potential suffocation or strangulation hazard.
Temu listing: Toys for 1-3 Year Old Toddlers - Recycled Wood Color Sorting & Stacking Toys with Shape Sorter, Geometric Shapes, Fine Motor Skills Sensory Learning Activities - Christmas Birthday Gift for Preschool Development	 (Sample #17)	Age grade: The product was advertised as appropriate for children aged 12 months +.	• Does not meet mandatory toy safety standard or regulation. • Failed: Strangulation hazard under mandatory cords, straps and elastics testing. Cords which form a loop of size large enough to admit the testing gauge are not permitted in toys for children under 18 months old as would pose a strangulation hazard. • Other: misleading, contradictory and possibly violative warning statement. Rear panel of the package has a warning statement that uses the text of the federal small parts warning statement (for products age grade over 3) but states (verbatim) “ChokingHazard-SmallParts Not For Children Under 12 Months.”	Not appropriate for children under 3 years of age, given this failure. Fails mandatory standard for cords and elastics. Strangulation hazard. Plus added concerns about misleading and contradictory warning statement and age labeling, risk exposing children to toys that are not safe for their age.

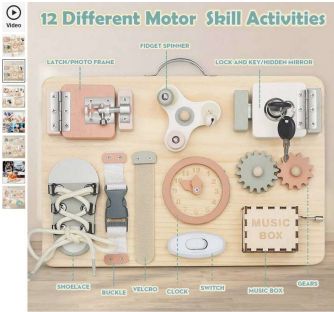
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Temu listing: [8-in-1 Educational Toys] 8-in-1 Wooden Educational Toys Matching And Sorting Games, Object Permanence Box, Fine Motor Skills Toys, Shape Sorting & Matching Fine Motor Skills Toys, Ball Drop Learning Toys	 (Sample #19)	Age grade: Conflicting and wrong age grade information. Product package states 3 years +. Sales page states 0+ and images show children under 3 playing with the toy. Independent laboratory carried out an age grading assessment and determined that the appropriate age grade is 2+, differing from both the package and the sales page. Sales page does not show small parts warning that is on package.	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory as-received testing. Not permitted in toys for children under 3 years old. • Failed: Small parts choking hazard under mandatory impact testing. Not permitted in toys for children under 3 years old. • Failed: Small ball choking hazard under mandatory small ball testing. Balls less than 1.75" diameter not permitted in toys for children under 3 years old. • Other: Product package is wrongly labeled as being appropriate for 3 years and up. Labeled age grade is not appropriate to the play pattern. • Other: Misapplied and incorrectly placed warning statements. The small parts warning statement on packaging fails federal requirement since the laboratory assessed age grade appropriate to this product is 2+. (Further, even if it were a 3+ appropriate product, the warning statement is not on the principal display panel, nor on the sale page as required, and a small ball warning statement would be required on the principal display panel but is not present.	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking hazards. Plus numerous safety issues posed by incorrect warning statements (small parts, small balls) and age labeling, risk exposing children to toys that are not safe for their age.

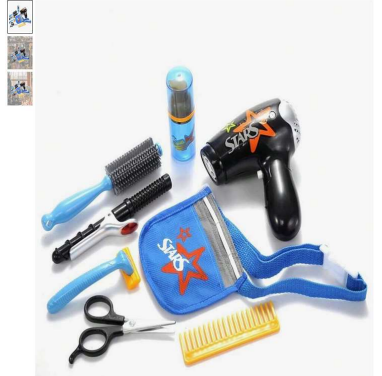
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Shein listing: Montessori Toddler Busy Board - Wooden Sensory Activity Toy With Latch And Lock, Travel Toy For Kids Fine Motor Skills, Educational Gift For Kids 18 Months+	 (Sample #20)	Age grade: Conflicting and wrong age grade information. Product package states 3 years + but the sales page states 0+. Independent laboratory carried out an age grading assessment and determined that the appropriate age grade is 3+.	• Other: Sales page indicates wrong age grade. Underage and incorrect age grade.	Not appropriate for children under 3 years of age, based on assessment by independent testing lab. Misleading & incorrect age grade provided to consumer at point of sale. Risk of exposing children to toys that are not safe for their age.
Shein listing: Dreamon 32 Pieces Black And White High Contrast Baby Toys - Montessori Sensory Cards For Newborns 0-12 Months, Tummy Time Visual Stimulation Gifts To Promote Brain Development	 (Sample #21)	Age grade: The product was advertised as appropriate for children aged 0+. Sales page shows unsafe use. Sales page advertises the product being used in an unsafe manner – crib, similar to a crib bumper (which are banned for the US market).	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: Small parts choking hazard under mandatory tension testing. Not permitted in toys for children under 3 years old. • Failed: Impaction hazards under mandatory teether testing. The teether passed through the rattle/teether gauge. Not permitted in toys for children under 18 months old. • Failed: Impaction hazards under mandatory rattle testing. Rattle protrudes through rattle/teether & supplemental gauges. Not permitted in toys for children under 18 months old. • Other: product is advertised on its sales page being used in an unsafe manner – in a crib, similar to a crib bumper (which are banned for the US market).	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Choking and impaction hazards. Not safe for use as advertised. Product is marketed in online listing being used in an unsafe way. Potential suffocation or strangulation hazard.

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Shein listing: Beestech Ball Tower For Toddlers Ball Drop And Roll Tower Educational Development Toys For 2 3 4 Years Old Boys Girls Toddler Activities With 6 Balls	 (Sample #23)	Age grade: The product was advertised as appropriate for children aged 2+.	• Does not meet mandatory toy safety standard or regulation. • Failed: Small ball choking hazard under mandatory small ball testing. Balls less than 1.75" diameter not permitted in toys for children under 3 years old. • Other: Incorrect and potentially violative warning statement on package. Rear panel has a warning statement that uses the format and text of the federal small parts warning statement (for products age grade over 3) but changes the text to state "Not suitable for children under 2 years." instead.	Not appropriate for children under 3 years of age, given this failure. Fails mandatory toy standard. Choking hazard. Plus added concerns related to incorrect warning statement and age labeling, risk exposing children to toys that are not safe for their age.
Shein listing: Star Stylist Beauty Salon Fashion Play Set	 (Sample #24)	Age grade: Missing sales page age grade. No age grade information provided on the sales page but product package age grade states 3 years +. The Federal small parts warning statement that is on the product package is missing from the sales page.	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: Exposed components under mandatory battery-operated toys testing. Battery compartment fastener does not remain attached to the toy or battery compartment cover. Not permitted in toys when a fastener is used or required. • Failed: Battery safety hazard. Missing mandatory battery replacement instructions. Not permitted for battery-operated toys. • Other: Misleading and incorrectly placed warning statement. Product has no small parts as received but packaging includes small parts warning statement that is not on the principal display panel as required.	Not appropriate for children under 3 years of age, given these failures. Fails multiple mandatory toy safety standards. Battery accessibility and exposed components hazard. Choking / ingestion hazard. Plus additional safety concerns related to misleading (and missing) warning statements, as well as age information, risk exposing children to toys that are not safe for their age.
Shein listing: 5-IN-1 Toddler Musical Instruments,		Age grade: Only on sales page, none with product, and conflicting age grade information. Sales page lists 0-3 years but includes a federal small parts warning statement	• Does not meet mandatory toy safety standard or regulation. Multiple test failures.	Not appropriate for children under 3 years of age, given these failures.

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Wooden Percussion Instruments For Baby Kids Preschool Musical Toys Set Boys And Girls,Baby Toys,Toddler Toys,Baby Girl Toys,Baby Musical Toys,Toddler Girls,Boy Toys Baby	 (Sample #25)	that states “Not for children under 3 years.” Product did not include any packaging or instructions. One sheet of text with the xylophone was in Chinese language only. Independent laboratory carried out an age grading assessment and determined that the appropriate age grade is 12 months +.	• Failed: Small parts choking hazard under mandatory as-received testing. Not permitted in toys for children under 3 years old. • Failed: Small parts choking hazard under mandatory tension testing. Not permitted in toys for children under 3 years old. • Failed: Small ball choking hazard under mandatory small ball testing. Balls less than 1.75” diameter not permitted in toys for children under 3 years old. • Failed: Strangulation hazard under mandatory cords, straps and elastics testing. Cords longer than 12” are not permitted in toys for children under 18 months old. • Failed: Impaction hazards under mandatory testing for toys with nearly spherical shape ends. The round head mallet passed through the gauge - not permitted in toys for children under 18 months old. • Other: Misleading, contradictory and incorrect age grade information and misleading warning statement. Sales page states multiple ages starting at 0+ but includes small parts warning indicating “Not for children under 3 years” (no packaging received with product). • Other: Product is not labeled for US market. No English language on product; product language is entirely in Chinese. Since the product is not labeled for the US market it is also likely that the product was not designed and tested to comply with the stringent US mandatory safety standards and should not be marketed to US families.	Fails multiple mandatory toy safety standards. Choking, impaction and strangulation hazards. Plus added concerns about missing packaging and instructions, incorrect and misleading warning and statements – and evidence that this product was not designed for, or compliant with, requirements for the US market.

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Details (name verbatim from sales page)	Product Image and Sample #	Information on the Sales Pages	Results of Testing by Government-Accredited Laboratory and additional Safety Concerns	Summary
Shein listing: Baby Musical Toys, Phone Toys With Light And Sound, Teething Phone Toy For Babies - Play And Learn For Children And Toddlers	 (Sample #26)	Age grade: Conflicting age grade information. Product package (and package image on sales page) state an age grade of 18 months +. The sales page states 3 years + and includes a 3+ Federal small parts warning statement. Independent test laboratory assessed the actual product and determined that the appropriate age grade is 12 months +.	• Does not meet mandatory toy safety standard or regulation. Multiple test failures. • Failed: exposed components under mandatory battery-operated toys testing. Battery compartment fastener does not remain attached to the toy or battery compartment cover. Not permitted in toys when a fastener is used or required. • Failed: Battery safety hazard. Missing mandatory battery replacement instructions. Not permitted for battery-operated toys. • Other: Misleading warning statement. Federal small parts warning statement on sales page states that the product is not suitable for children under 3 years which contradicts the 18 months age grading.	Not appropriate for children under 3 years of age, given the failures. Fails mandatory toy safety standards. Battery accessibility hazard. Choking and ingestion hazards. Plus added concerns about wrong age grade and false warning on sales page, risk exposing children to toys that are not safe for their age.
Shein listing: Basketball Tabletop Game Toy - Interactive Parent-Child Interaction Friend Challenge Game - Children's Day Gift, Birthday Gift	 (Sample #27)	Age grade: Conflicting age grade information. Product package states an age grade of 6 years +. The sales page states 3-6 years.	• Does not meet mandatory toy safety standard or regulation. • Failed: Small ball choking hazard. Missing small ball warning under mandatory small ball testing. Required for toys for children between 3 and 8 years old, when small balls are present as part of a toy. • Other: Misapplied warning statements. Federal small part warning statement is present on package and sales page but is not applicable for toys age graded 6 yrs + or older. Note – if product was for ages between 3 and 6, the placement of the warning would be a violation since it is not on the principal display panel.	Not appropriate for children under 8 years of age, given this failure. Fails mandatory toy standard. Choking hazard. Missing Federal warning statement. Plus conflicting and misleading age information risks exposing children to toys that are not safe for their age.

Products Purchased on Temu or Shein; Potential Safety Issues Identified.

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Details (name verbatim from sales page)	Product Image and Sample #	Information on the Sales Pages	Results of Testing by Government-Accredited Laboratory and additional Safety Concerns	Summary
Shein listing: vanplay Baby Tissue Box Toy - Montessori 1 Year Old Baby Toy, 1 Year Old Girl Birthday Gift, Educational Baby Toy For 12-18 Months Preschoolers To Learn Fine Motor Skills, First Birthday Gift For Boys And Girls	 Product Size Sample #28	Age grade: Conflicting and wrong age grade information. Product package states an age grade of 12 months +, but the sales page states 0-3 years. Independent test laboratory assessed the actual product and determined that the appropriate age grade is 2 years + (different from both the sales page and the product packaging).	• Other: Wrong Age Grading: Independent test laboratory assessed the actual product and determined that the appropriate age grade is 2 years +. Package and sales page age grades are too young for the product. • Other: Misleading warning statement. Product package has a warning statement that uses the format of the federal small parts warning statement (which is required for products age graded over 3) but changes the text to state (verbatim) "To be used under the direct supervision of adult."	Not appropriate for children under 2 years of age, as determined by independent testing laboratory. Misleading & potentially incorrect information provided to consumer Risks exposing children to toys that are not safe for their age.
Temu listing: [Developmental Activity Gym] Stage-Based Baby Play Gym & Activity Mat Wooden Tummy Time Mat With Detachable Sensory Toys, Baby Essentials Shower Gift	 (Sample #18)	Age grade: The product was advertised as appropriate for children aged 0+.	• No failure observed for the limited testing that was carried out for mechanical hazards including small parts, teething toys and rattles, as well as use & abuse testing.	No issues were observed from the review & limited testing carried out. Additional testing would be required to determine full compliance.
Shein listing: Creative Preschool Learning Sensory Fidget Toy Stress Relief Inseparable Rainbow Ball For Boy Girl 3-12 Year Old, Toddler Fidget Toys	 (Sample #22)	Age grade: The product was advertised as appropriate for children aged 3 years and up.	• No failure observed for the limited testing that was carried out for mechanical hazards including use & abuse testing.	No issues were observed from the review & limited testing carried out. Additional testing would be required to determine full compliance.

Products Purchased on Temu or Shein; Potential Safety Issues Identified.

November 17, 2025

Details (name verbatim from sales page)	Product Image and Sample #	Information on the Sales Pages	Results of Testing by Government-Accredited Laboratory and additional Safety Concerns	Summary
Shein listing: 1 Set Of Children's Montessori Simulation Repair Toolbox, Screw And Nut Assembly And Disassembly, Kindergarten Puzzle Building Block Toy Gift	 (Sample #29)	Age grade: The product was advertised as appropriate for children aged 3 years and up. Note: This product is identical to Sample #1, although the selling information provided to consumers is different and no major issues were found on this listing on this site.	No failure observed under testing for certain mechanical hazards (including small parts, sharp edges and nails & fasteners), as well as use & abuse testing.	No issues were observed from the review & limited testing carried out. Additional testing would be required to determine full compliance.